



Elder-Well®

*A Social-Supportive
Adult Day Program*



A Social-Supportive Adult Day Program

**Thank you for your interest in the
Elder-Well® Adult Day Program!**

Elder-Well® provides non-medical, social-supportive day services to older adults with mild to moderate cognitive impairments.



Elder-Well® Adult Day Program's offer compassionate supervised care, enriching and therapeutic activities, nutritious meals and snacks in a safe and supportive environment.

Our Brand Mission Statement is Three-Fold

- 1** To provide the knowledge, tools and support for our franchise partners to enjoy a secure meaningful and profitable business in the person-centered care industry.
- 2** To provide primary caregivers with a place they can turn to, not only for quality care of their loved-ones, but to offer direct support and community resources to assist them on their care journey.
- 3** And most importantly, to provide aging adults living with a cognitive impairment a purposeful day, supportive care and meaningful social activities.

Are You A Compassionate Caregiver?



Start a career path where compassion fuels your success!

Join us as we innovate and disrupt the Senior Care industry and create a positive impact on the lives of Seniors, their caregivers and the greater community.



Low Start-Up Costs

Franchise fee \$42,500

Royalty fee 6%

The Elder-Well®
financial springboard

Military and First
Responder discounts



New & Exciting Opportunity

First to market in
franchise industry

Booming Aging
Population

Filling a gap in care
for seniors

Recession-resistant
industry



Proven Systems, Training and Support

Complete guidance
from Sign On to Start-up

Professional
pre-opening training

Industry and business
best practice procedures

Continued guidance
and support throughout
your journey

Our Brand Story

Our Co-Founder, Kara Harvey has enjoyed a 30-year career in the senior care sector. She began as a home health aide and quickly realized she had found her passion. Confident that she would be able to provide a superior personalized delivery of care, she established Elder-Well® Services, a companion, homemaking and personal care agency.

As the need for the agency's services surged, she and her husband, Co-Founder, Ken Harvey purchased a Franchise license from a National Home Care Brand. With the support and guidance of the Franchise system, their company rapidly grew and was recognized as a reputable and preferred Home Care and Hospice agency.

During their tenure with the home care franchise, they both identified two significant barriers making it difficult for their clients to continue living in their own home and communities:

- 1 The need for knowledgeable and trustworthy contractors in the Aging in Place construction industry.**
- 2 The lack of outside support services to ease the negative effects of social isolation and mental/physical inactivity.**

They set out to eliminate these barriers in their local community by developing both an Aging-In-Place construction/handyman company and an Adult Daycare Center. The day center provides aging adults living with a cognitive or physical impairment a comforting and supportive atmosphere to receive care services, engaging activities, beneficial therapies and enriching social connections.

Today they continue their mission and have devoted their time and energy to increase awareness of the importance of Adult Day Centers, develop best in practice curriculum and therapies and teach others how to operate a Center of their own.





**There is nothing more
beautiful than someone
who goes out of their
way to make life
beautiful for others.**

- MANDY HALE

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